

Product launch: New CL 1 cross web labeller series for precise labelling

MULTIVAC will be presenting an expanded range of cross web labellers at Anuga FoodTec

Wolfertschwenden, 1 February 2024 – MULTIVAC is expanding its range of cross web labellers with the addition of the new CL 1 series, which will be shown to the public for the first time at Anuga FoodTec in March (Hall 8.1, Stand C10). The new models are ideally suited to compact thermoforming packaging machines, and they can be integrated into new machines or retrofitted to existing machines. Thanks to their modular construction, the new cross web labellers can be adapted individually to the customer's particular requirements.

50 years of labelling experience combined in these new cross web labellers

The **CL 1** series of **cross web labellers** offers a cost-effective option for the majority of customers' usual requirements for precise and secure labelling, and they are therefore a cost-effective alternative to the CL 2 high-output models. "Thanks to proven solutions, on which we can draw from our many years of experience in this sector, the new models offer rapid labelling readiness and are designed for fast batch changes," explains Michael Reffke, Product Manager for Labelling Technology at MULTIVAC Marking & Inspection. "We use for example the proven technology of the successful CL 2 models, such as the label sensor, dispensing edge and paper brake. This ensures that the new models are also highly efficient in everyday production. They can be operated very conveniently via the HMI user interface on MULTIVAC thermoforming packaging machines - or alternatively via their own control terminal, when being used on machines from other manufacturers."

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The new cross web labellers offer many benefits

The new models can apply labels up to a width of 150 mm precisely and gently to the top and bottom of all types of packs. The perfectly designed and finely adjustable label guiding system requires fewer deflection rollers than other solutions available on the market. A winding roller with plastic link chain ensures that the coiled backing material is removed quickly and easily, and the flanged discs for fixing the label rolls can be released and removed with one hand. The machines can also be equipped with all the standard types of printing technology. The MULTIVAC TTO thermal transfer printer and MULTIVAC TIJ thermal inkjet printer can be integrated seamlessly into the machine control and user interface, so that all the label data, print images and variable data are saved in the product recipe.

The new cross web labellers are designed for particularly easy and reliable cleaning, as well as rapid maintenance. The deflection rollers are sealed for maximum hygiene, and they can be removed without tools. The advance roller with its counter-pressure roller can also be cleaned very easily, and access to this is gained without any tools. Just like the MULTIVAC thermoforming packaging machines, on which the cross web labellers are used, the new models can be thoroughly wet cleaned to an IP 65 protection level.

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About MULTIVAC Marking & Inspection

MULTIVAC Marking & Inspection is one of the leading manufacturers of labelling systems and direct web printers. The company, previously called MR Etikettiertechnik, was founded in 1972 in Enger, Westphalia, and has been part of MULTIVAC since 1993. The company's wide product range extends from standard labelling and printing solutions to labellers and marking systems, which are specifically developed for individual customers. The range of products is complemented by inspection systems for weight checking, detection of foreign objects and visual inspection of packs and labelling. All

these units can be integrated into complete packaging lines, and they contribute significantly to meeting the regulations and legal requirements for the quality management of packaging lines. Further information can be found at: www.multivac.com.

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